

International Journal of Management and Business Intelligence (IJMBI)

ISSN 3025-5589

DOI 10.59890

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Vol. 4, No. 4, August 2026

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Address:

Jl. Veteran Gg Cahaya No 103, Berastagi. Indonesia

Website: <https://dmimultitechpublisher.my.id/index.php/ijmbi>

Phone and WhatsApp: +62 822 7761 0345

Email: admin@multitechpublisher.com

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We are pleased to present **Volume 4, Number 4, August 2026** of the *International Journal of Management and Business Intelligence (IJMBI)*. This issue brings together a diverse collection of scholarly works that explore contemporary challenges and emerging opportunities in management, business, finance, accounting, human resources, digital transformation, artificial intelligence, marketing, and organizational performance.

The articles featured in this issue reflect the rapidly changing business environment and the growing need for organizations to adapt through innovation, strategic management, technological advancement, and evidence-based decision-making. Several contributions examine the role of digital transformation and artificial intelligence in strengthening organizational capabilities, improving financial decision-making, enhancing public-sector readiness, and supporting sustainable business practices. Other studies address important issues related to employee engagement, work-life balance, organizational learning, leadership, and human resource resilience.

This issue also highlights research on financial and accounting performance, including accounting information systems, financial literacy, cost control, profitability, dividend policy, green accounting, environmental performance, audit quality, corporate governance, and financial resilience. These studies provide valuable insights into how organizations can improve their performance while responding to economic uncertainty and increasing demands for transparency and sustainability.

Consumer behavior and marketing are also represented through studies examining green marketing, halal awareness, product quality, social media, influencers, customer trust, and purchasing decisions. Such research contributes to a better understanding of changing consumer preferences and the factors that shape decision-making in increasingly digital and competitive markets.

Importantly, this volume demonstrates the interdisciplinary nature of contemporary management and business research. The contributions cover contexts ranging from private companies and financial markets to public-sector organizations, tourism, education, agriculture, and local communities. This diversity provides readers with broader perspectives on how management principles and business intelligence can be applied across different sectors and organizational settings.

We extend our sincere appreciation to all authors for their valuable contributions and to the reviewers and editorial team for their commitment to maintaining the quality and integrity of the publication process. We hope that the articles presented in this issue will stimulate further academic discussion, encourage future research, and provide practical insights for scholars, practitioners, policymakers, and other stakeholders.

Finally, we invite researchers, academics, professionals, and practitioners to continue contributing their innovative ideas and empirical findings to future issues

of the *International Journal of Management and Business Intelligence*. May this issue serve as a meaningful source of knowledge and inspiration for advancing research and practice in management and business intelligence.

Happy Reading

Marisa Yunita, S.Pd, M.M, Universitas HKBP Nommensen

Editor in Chief